

### CALL TO ARTISTS – REQUEST FOR PROPOSALS 5 Points Archway Public Art Project

Applications Due: September 29, 2018



### **Project Description**

The Pitt County Arts Council, in collaboration with the Civic Arts Committee and the City of Greenville, NC, invites visual/graphic artists located nationwide to create an original design for the 5 Points Archway Public Art Project. The design should have an emphasis on community, innovation, and/or culture.

Artists will create an original design that will be reproduced on large vinyl banners measuring 120 x 204 inches and installed in 5 archways on the side of Starlight Café located at 104 W. Fifth Street in Greenville, NC. The archways face 5 Points Plaza, a parking area that is converted to an events location for popular events such as Freeboot Fridays, Umbrella Market, and PirateFest.

One artist will be chosen and will receive a \$2,000 honorarium and the opportunity to have their artwork reproduced on the five banners.

The banners will be on display for 3 years, and then rotated thereafter, as funding permits.

The Civic Arts Committee from the Pitt County Arts Council will manage the application and review process and will coordinate the selection panel.

The application deadline is September 29, 2018 online at pittcountyarts.org.



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#### **ELIGIBILITY**

Eligibility is open to visual/graphic artists 18 years or older.

#### ARTWORK TEMPLATE AND REQUIREMENTS

The selected original designs will be reproduced on five 120" x 204" banners. Any subject matter and design can be proposed, but an emphasis on community, innovation, and/or culture is encouraged.

Each artist may only submit one application with five 120" x 204" designs. This can be one cohesive design broken up into five rectangles, or five different scenes. A low-resolution design of all five panels is required for the proposal. However, the chosen artist will need to supply a high resolution, actual size, vector based file upon acceptance. All materials must be received no later than Saturday, September 29, 2018, by 4:00pm, or postmarked by this date.

A downloadable PDF template is available at: pittcountyarts.org/artist/artist-opportunities/archway-mural or artists can see the current design at Google Earth at 104 W. Fifth Street, Greenville, NC 27858, and create their own template.



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#### **PROJECT TIMELINE**

Call to artists: August 2018 – September 29, 2018

Applications due: September 29, 2018
Selection of Artist: October 4, 2018
Installation: End of October 2018

#### **HOW TO APPLY:**

All necessary information and files must be submitted and uploaded online at: pittcountyarts.org/artists/artist-opportunities/archway-mural

Questions: Contact Holly Garriott at holly@pittcountyarts.org or 252-551-6947.

#### ARTISTS MUST SUBMIT THE FOLLOWING:

- 1. **Resume**: no more than 3 pages, including contact information
- 2. Artwork Description: 1 page describing your design and concept
- 3. Submission Design:
  - a. A PDF, JPG, or TIFF file at 72dpi minimum to utilizing the template or a self created template showing the five panels in the archways.
  - b. Five individual PDF, JPG, or TIFF files at 72dpi minimum showing each of the five panels individually. This should be to no larger than 8.5" X 11". (Upon acceptance of the final design, the artist will be required to submit a full size vector based file of each panel.

#### ADDITIONAL INFORMATION

For questions, contact Holly Garriott, Executive Director of the Pitt County Arts Council at Emerge, at 252-551-6947 or holly@pittcountyarts.org

#### **ABOUT US**

The Pitt County Arts Council at Emerge is dedicated to improving the quality of life in Pitt County by promoting artists and arts organizations, educating through the arts, and making the arts accessible to the entire community. The Pitt County Arts Council is located at Emerge Gallery & Arts Center in the Uptown District of Greenville, NC. For more information visit www.pittcountyarts.org